CVS Pharmacy Store Brands
California Proposition 65
Clear and Reasonable Warnings Policy

At CVS Pharmacy, we are dedicated to providing our customers with quality Store Brand products. We apply robust standards to the production of every product to help ensure the highest level of product quality, safety and compliance with laws. We continuously look for opportunities to develop new product formulations that meet the evolving consumer desire to use more sustainable materials and chemically friendly products. Whenever possible, we seek to reduce, remove, or reformulate our products to use ingredients that are safe, effective and available.

Suppliers are required to meet all federal, state and local laws, regulations and ordinances including California Proposition 65 chemical restrictions and limitations.\(^1\) However, CVS Pharmacy prohibits the application of California Proposition 65 in-store signage and on-product warning labels on Store Brand products when a safe and effective alternative can be found that provides the same user experience.

Our expectation is that our Suppliers know what is in their products; disclose when a Prop 65 chemical is listed, or otherwise restricted chemical is present and avoid introducing Store Brand products to CVS Pharmacy Product Development Managers (PDMs) that would require a California Proposition 65 consumer exposure warning.

On-product warning labels are used with exception and require approval from the Senior Directors of Store Brand Merchandising, Quality Assurance/Regulatory Compliance, and Branding. Suppliers must demonstrate their inability to reformulate without impacting the user experience.

At no time shall CVS Pharmacy receive or accept unsolicited or unapproved California Proposition 65 in-store warning signage or consumer exposure warning labels on product from a supplier or manufacturer.

If approval to apply on-product warning labeling is granted, CVS Pharmacy requires the warnings to meet the newly enacted California Proposition 65 Clear and Reasonable Warnings requirements ahead of the August 30, 2018 deadline (https://www.p65warnings.ca.gov/new-proposition-65-warnings).

All CVS Pharmacy Store Brand products must adhere to these requirements.

\(^1\) An overview of Prop. 65, the Prop. 65 Regulations, and a current list of Prop. 65 listed chemicals can be obtained online at: https://www.p65warnings.ca.gov/about/law-regulations