

Partnering with CVS/pharmacy

At CVS Health, our number one goal is to provide outstanding service and value to our customers – while meeting their healthcare needs and making their overall shopping experience as easy as possible. Having the products our customers want in stock is a large part of meeting our goal. We understand that working successfully with suppliers who share our values, including our promise to deliver outstanding service, and our commitment to the highest standards of integrity, help make our goal a reality.

CVS/Pharmacy Collaborative Merchandising Gateway® (CVS CMG®)

CVS has created a new web-based portal to share daily POS and Inventory data with our Front Store for-resale suppliers. This portal will provide suppliers with direct access to daily POS and Inventory data from all CVS/pharmacy stores. As this system will also be used internally, it will allow us to synchronize perspectives with our suppliers and focus more energy on selling the right products at the right time and in the right stores.

Key features of the new portal:

- Historical POS and inventory data down to the store level
- Daily circular and TPR Sales
- Performance by store groups & geographic regions
- Daily inventory updates by distribution center, by store, item by item

We have partnered with Information Resources Inc., (IRI) in the development of the CMG® and will be leveraging their advanced database structure and highly flexible user interface. Access to the CMG® will be on a subscription basis, and suppliers will work directly with IRI to sign up. To be eligible for the EDI data feed for POS/Inventory/Store BOH you must be partnered with IRI for the CMG® program. Pricing has also been predetermined; therefore, please direct all questions regarding participation and pricing to our IRI partners at CVSCMG.ClientSupport@IRIWorldwide.com